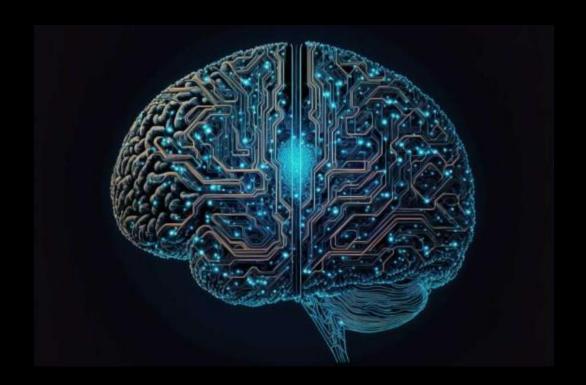
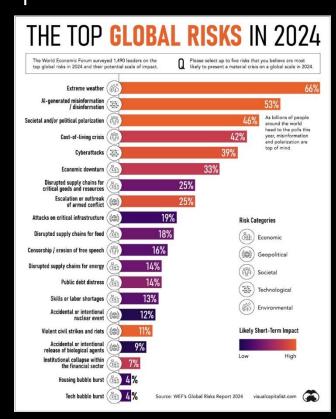
COGNITIVE COERCION



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GLOBAL RISKS 2024...





WHAT WE SEE NOW...

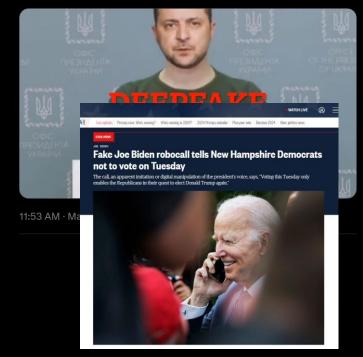
Winning the web:
How Beijing exploits
search results to
shape views of
Xinjiang and COVID19

Jassica Brandt, Bret Schafer, Elen Aghekyan, Valerie
Wirtschafter, and Adya Danaditya
May 2012





A deepfake of Ukrainian President Volodymyr Zelensky calling on his soldiers to lay down their weapons was reportedly uploaded to a hacked Ukrainian news website today, per @Shayan86



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WHAT IS NEXT...

- Information apocalypse
- Reality apathy
- Digital evidence
- Information control
- Freedom expression

- 20.2 billion TikTok views of #shifting, for all the ambitious young things who've grown tired of their current reality and want to 'shift' themselves into a new one.
- 5.8 billion TikTok views for #delulu, for those who plan to believe themselves into a better life.

These worlds are no longer just safe havens — today, they're tools.

